Brisbane's Placemaking Approach



Dy Currie AM Chief Planner Brisbane City Council NZPI 25 March 2021



Dedicated to a better Brisbane

Outline

- 1. The strategy a design-led city
- 2. Village precinct projects
- 3. Activations & tactical urbanism
- 4. Creative lighting
- 5. Outdoor gallery
- 6. Partnerships Fish Lane



Dedicated to a better Brisbane

Becoming a design-led city





Our accessible, connected city

Our active, healthy city

Our clean, green city

Our friendly, safe city

Our New World City

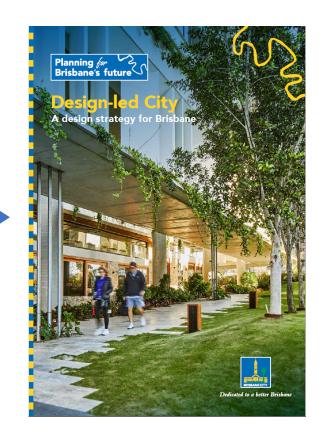
> Our smart, prosperous city

Our vibrant, creative city



1111-11 **

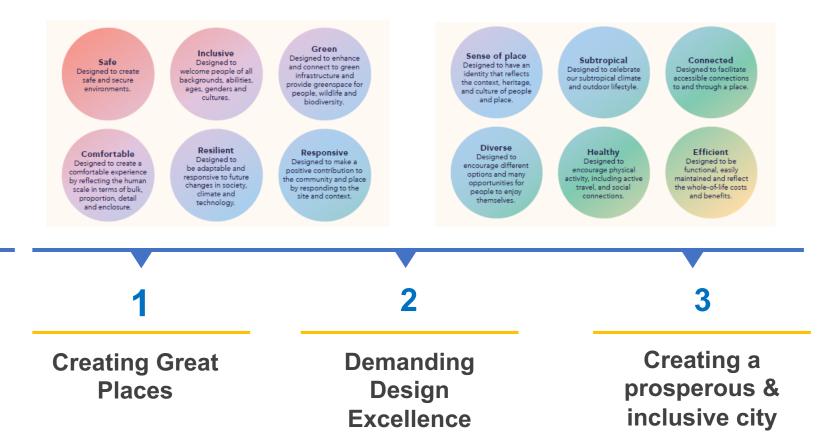
Our well-designed, subtropical city



Vision

Brisbane will be a world-class, design-led city that drives and facilitates excellence in outcomes as we grow.

Design-led city - design values & priorities



Priorities

Village precincts Project objectives

A beautiful precinct

 high-quality, attractive public spaces that are accessible, safe and comfortable to walk through; spaces that encourage the local community to meet, linger and enjoy

A precinct for people

 streets that are inclusive and inviting places for everyone to shop, socialise and relax

A sense of place

 reinforcing local character and pride, creating distinctive subtropical spaces for local residents, businesses and visitors to connect with and belong to.



Village precincts - Project outcomes

A demonstration of sustainable social, economic and environmental outcomes.

Averages achievements

delivery:

after project



Note: all figures are averages across 10 VPP's

Curragundi Rd, Jindalee VPP 2019



Before

After

Curragundi Rd, Jindalee VPP 2019



Kenrose St, Carina VPP 2020





Before

After

Station Rd, Sunnybank VPP 2020



Before

Station Rd, Sunnybank VPP 2020



Before

Station Rd, Sunnybank VPP 2020



Before

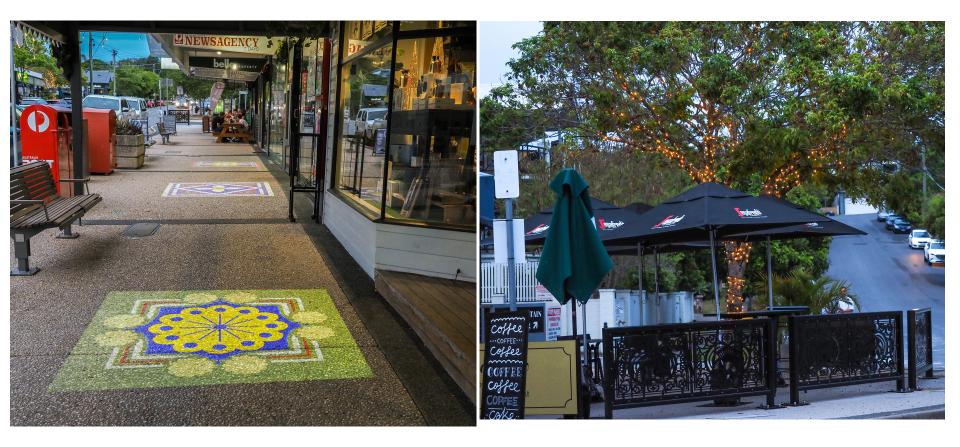
Railway Parade, Darra VPP 2020







Wilston VPP partnership project 2020



Wilston School artist-led workshop



Paddington VPP partnership project 2020



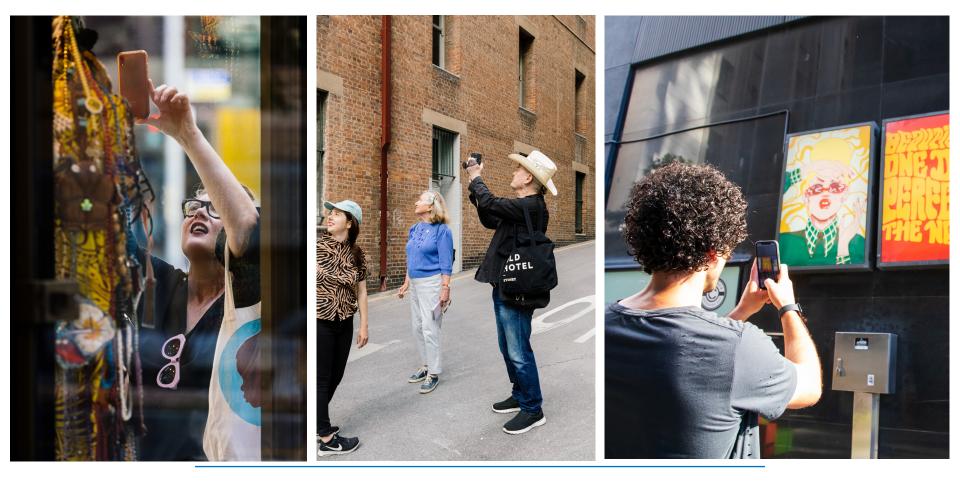








Outdoor gallery – temporary art exhibitions



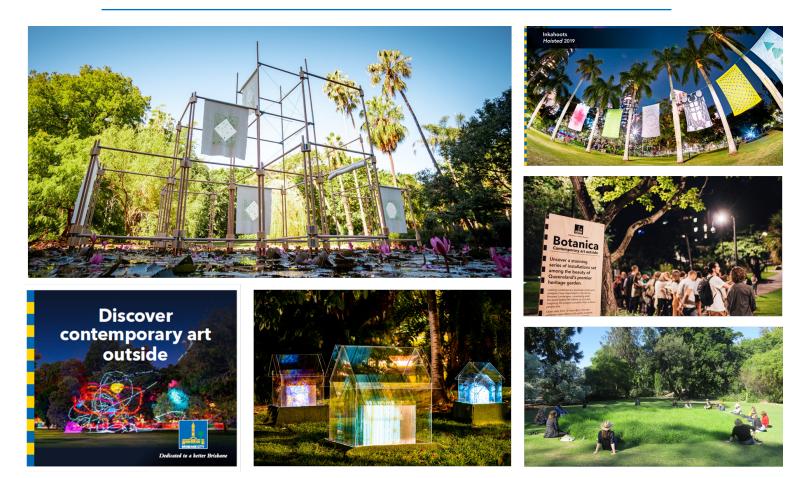
Outdoor gallery – digital placemaking



Outdoor gallery

Growing our portable and digital public art collection

Botanica



Artforce



Activations



BNE Local & Liveable

Neighbourhood building using tactical urbanism -

short-term, low cost, moveable and reversible elements.

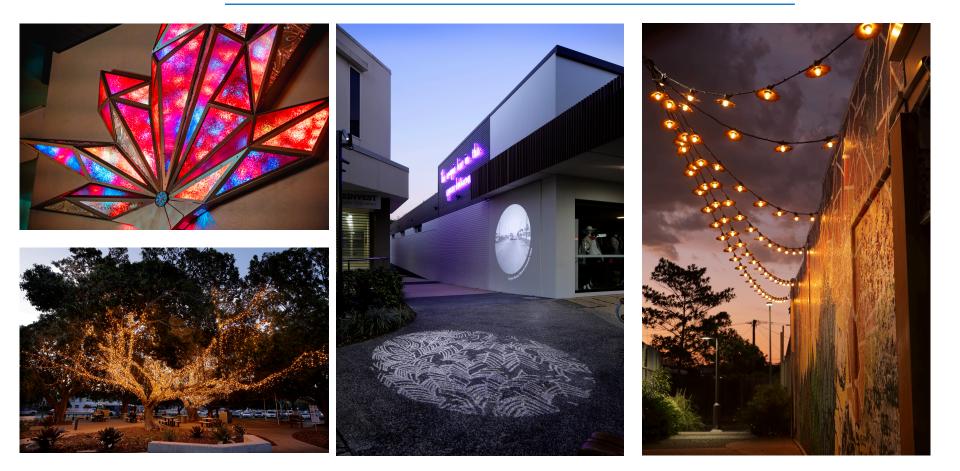
Aim to catalyse long term change -

enable participation and build skills of communities, local businesses, and stakeholders.



Example – Colora La Strada, Milan

Creative lighting



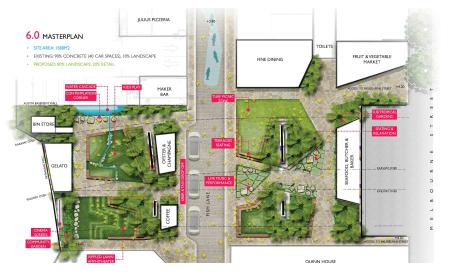
Creative lighting



Fish Lane partnership



- Long term project 4 city blocks.
- Start with masterplan and transformation ideas.
- Ongoing evolution working with property owner Aria - ULI Excellence Award 2019.



Transformation

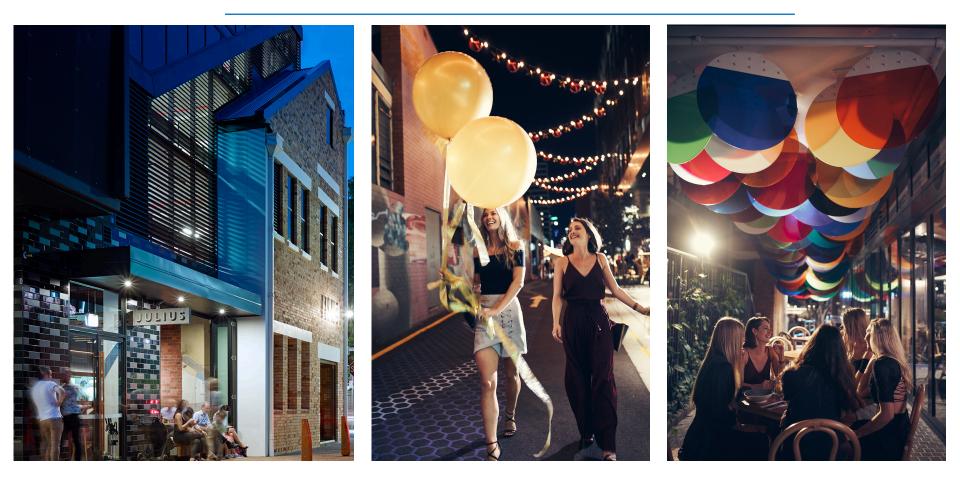


Before

Small businesses



Night-time economy



Transitional use of spaces





Unifying the laneway – detailed design



Public art & street art



Activation – Fish Lane festival



- Signature festival running since 2015.
- 5000+ followers on Facebook.
- Postponed 2020 by pandemic

Fish Lane Town Square



- Ongoing private development.
- Lease negotiated with Queensland Rail.
- Disassembly of space in 12h for QR maintenance.

Q&A

Links

Design-Led City Strategy

Village Precinct Projects

Outdoor Gallery

Botanica

Artforce

Creative Lighting

Fish Lane

https://www.brisbane.qld.gov.au/planning-and-building/urban-design-inbrisbane/design-strategy-and-guidelines/design-strategy-for-brisbane

https://www.brisbane.qld.gov.au/planning-and-building/planning-guidelines-and-tools/village-precinct-projects

https://www.brisbane.qld.gov.au/things-to-see-and-do/experiences-and-culture/public-art-in-brisbane/outdoor-gallery

https://www.brisbane.qld.gov.au/things-to-see-and-do/whats-on-and-events/botanica-contemporary-art-outside

https://www.artforcebrisbane.com.au/

https://www.brisbane.qld.gov.au/things-to-see-and-do/experiences-and-culture/vibrant-city/creative-lighting

https://explorefishlane.com.au/about/



Dedicated to a better Brisbane